

# Infants who are receiving breast milk at six months

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## Outcome

All children and their families and whānau achieve their health and wellbeing potential.

## Measure

Infants who are receiving breast milk at six months of age (exclusively, fully or partially breastfed).

## Type

Contributory measure

## Relationship(s) to other frameworks

This measure is drawn from the Well Child Tamariki Ora (WCTO) Quality Improvement Framework (Quality Indicator 14): Ministry of Health. 2015. Indicators for the Well Child/Tamariki Ora Quality Improvement Framework – March 2015. Wellington: Ministry of Health Framework available at: [www.health.govt.nz](http://www.health.govt.nz)

## Rationale

The early years of life set the foundation for lifelong health and wellbeing. The WCTO programme is a package of universal health services offered free to all New Zealand families/whānau for children from birth to 5 years. This measure is one of a number which reflect the core roles of WCTO in promoting and supporting physical health, mental well-being, health families and whānau, and healthy home environments.

WCTO supports NZ families/whānau to protect and improve their child's health so they can grow and develop to their full potential. Monitoring health and well-being outcomes is important because it shows where services are working well (and with the wider health sector) to achieve the best outcomes for families and whānau.

## Eligible population

Infants aged six months

## Measure status

Active

## Numerator

Number of infants breastfeeding at six months (exclusive, full or partial)

## Denominator

Number of infants aged six months

## National target

65%

## Local target

Milestones to be decided by Alliance

## Total population

## Data Sources

Plunket

## Data extracted from data sources

- Breastfeeding at six months = exclusive, full or partial
- Breastfeeding at six months = not null

## Data availability

This measure is reported twice a year (normally in March and September) on the Ministry of Health website: [www.moh.govt.nz](http://www.moh.govt.nz) (Search: Well Child Tamariki Ora)

## Measure calculation process

Numerator and Denominator data derived from data field Breastfeeding at six months = Exclusive, Full, Partial or Artificial

1. Extract the data according to the above specification for the reporting period. 2. Divide the numerator by the denominator 3. Multiply by 100 to determine percentage.

## Relationship(s) to other measures

## Measure development notes